

ORDER



Orders	Order / Rev:	165573	Primary AE:	KSTP-TV, LLC and KSAX-1
	Alt Order #:	06848098		Anjie Brady
	Product Desc:	D.C.C.C.	Sales Office:	P-PHL
	Estimate:	1473	Sales Region:	National
	Flight Dates:	09/25/12 - 10/01/12		
	Original Date / Rev:	08/29/12 / 08/29/12		
	Order Type:	GENERAL		
Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007-3674		
Advertiser	Name:	DCCC Democratic Congressional Can	New Business Thru:	09/29/09
	Demographic:	A35+	Order Separation:	00:00:00
	Product Codes:	PL2	Advertiser External ID:	
	Priority:	2	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals		
08/27/12	09/30/12	18	\$9,350.00	\$7,947.50	September 2012	18	\$9,350.00
10/01/12	10/01/12	13	\$6,375.00	\$5,418.75	October 2012	13	\$6,375.00
					Totals	31	\$15,725.00
							\$13,366.25
							0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	18%	\$15,725.00
Market	100%	\$87,361.11

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$21,840.28
KMSP	18%	\$15,725.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$1,747.22
WCCO	33%	\$28,829.17
WFTC	4%	\$3,494.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/25/12	09/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF--	:30	1	\$475.00	2	0.00	NM	1	\$475.00
5 EW NWS 6A															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 09/24/12	09/30/12	- TWTF--		1		\$475.00		0.00					
E 2	M	09/25/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	- TWTF--	:30	1	\$450.00	3	0.00	NM	1	\$450.00

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Alt Order #: 06848098
Flight Dates: 09/25/12 - 10/01/12

Advertiser: DCCC Democratic Congressional Camp
Product Desc: D.C.C.C.
Estimate: 1473

KSTP-TV, LLC and KSAX-1

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Advertiser: DCCC Democratic Congressional Camp:
 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1
 Estimate: 1473

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 14	M	09/25/12	09/28/12	M-F 1102p	News	CM	1102-1132p		-TWTF--	:30	1	\$375.00	3	0.00	NM	1	\$375.00												
M-F 1102p News																													
5 EW NWS 11PM<																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/24/12	09/30/12	-TWTF--	1	\$375.00	0.00																								
E 15	M	09/25/12	09/28/12	M-F 1035-1102p	Nightline	CM	1035-1102p		-TWTF--	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00												
ABC-NITELINE<																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/24/12	09/30/12	-TWTF--	2	\$750.00	0.00																								
E 16	M	09/25/12	09/28/12	M-F 1132p-1236a	TFN	CM	1132p-1236a		-TWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00												
Jimmy Kimmel																													
J KIMMEL-ABC<																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 09/24/12	09/30/12	-TWTF--	2	\$275.00	0.00																								
E 17	M	10/01/12	10/01/12	M-F 6-7a	News	CM	6-7a		M-----	:30	1	\$475.00	3	0.00	NM	1	\$475.00												
M-F 6-7a News																													
5 EW NWS 6A																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$475.00	0.00																								
E 18	M	10/01/12	10/01/12	M-F GMA		CM	7-9a		M-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00												
M-F GMA																													
GD MRN AMR-ABC																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$450.00	0.00																								
E 19	M	10/01/12	10/01/12	M-F 9-10a		CM	9-10a		M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00												
Live with Kelly																													
LIVE WTH KELLY																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$300.00	0.00																								
E 20	M	10/01/12	10/01/12	M-F Midday News		CM	11a-12p		M-----	:30	1	\$325.00	3	0.00	NM	1	\$325.00												
M-F Midday News																													
5 EW NWS 11AM																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$325.00	0.00																								
E 21	M	10/01/12	10/01/12	M-F 3-4p		CM	3-4p		M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00												
Twin Cities Live																													
TWIN CITIES LV																													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>M-----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	M-----	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$200.00	0.00																								
E 22	M	10/01/12	10/01/12	M-F 4-430p		CM	4-430p		M-----	:30	1	\$275.00	3	0.00	NM	1	\$275.00												
Millionaire																													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>M-----</td> <td>1</td> <td>\$275.00</td> <td>0.00</td> </tr> </table>																		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	M-----	1	\$275.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$275.00	0.00																								
E 23	M	10/01/12	10/01/12	M-F 430-5p	News	CM	430-5p		M-----	:30	1	\$375.00	3	0.00	NM	1	\$375.00												
430p News																													
5 EW NW430P MF																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$375.00	0.00																								
E 24	M	10/01/12	10/01/12	M-F 5-530p		CM	5-530p		M-----	:30	1	\$675.00	3	0.00	NM	1	\$675.00												
M-F 5-530p																													
5 EW NW 5P MF																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$675.00	0.00																								
E 25	M	10/01/12	10/01/12	M-F 6-630p		CM	6-630p		M-----	:30	1	\$950.00	3	0.00	NM	1	\$950.00												
M-F 6-630p																													
5 EW NW 6P MF																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/01/12	10/07/12	M-----	1	\$950.00	0.00																								
E 26	M	10/01/12	10/01/12			CM	630-7p		M-----	:30	1	\$950.00	3	0.00	NM	1	\$950.00												

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Advertiser: DCCC Democratic Congressional Camp
Product Desc: D.C.C.C.
Estimate: 1473

KSTP-TV, LLC and KSAX-1

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F	630-7p												
				M-F	630-7p												
				5 EW	NW630P MF												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
				Week:	10/01/12	M-----		1			\$950.00		0.00				
E 27	M	10/01/12	10/01/12	M-F	1102p News		CM	1102-1132p			M-----		:30	1	\$375.00	3	0.00 NM
				M-F	1102p News												
				5 EW	NWS 11PM<												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	10/01/12	M-----		1			\$375.00		0.00				
E 28	M	10/01/12	10/01/12	M-F	1035-1102p		CM	1035-1102p			M-----		:30	1	\$750.00	3	0.00 NM
				Nightline													
				ABC-NITELINE<													
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	10/01/12	M-----		1			\$750.00		0.00				
E 29	M	10/01/12	10/01/12	M-F	1132p-1236a	TFN	CM	1132p-1236a			M-----		:30	1	\$275.00	3	0.00 NM
				Jimmy Kimmel													
				J KIMMEL-ABC<													
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
				Week:	10/01/12	M-----		1			\$275.00		0.00				